

# Focus Areas & Objectives

Our leadership team completed a root cause analysis to identify how to best address the identified health priorities. Below are the focus areas and the objectives we are working toward to support reaching our goals to improve the health of Door County.



## Protection and prioritization of local workforce & residents

**Objective 1:** By December 2024, define capacity through an assessment of the physical, mental, and financial health of the local workforce.

**Objective 2:** By December 2025, adopt and implement policy, systems, and environmental changes in an effort to increase capacity.



## Access to equitable housing

**Objective 1:** By December 2024, streamline communication amongst housing stakeholders.

**Objective 2:** By December 2025, establish preliminary systems and examine innovative models for future planning.



## Social isolation

**Objective 1:** By December 2024, inventory existing metrics related to social isolation. Implement additional evaluation tools to measure community engagement efforts.

**Objective 2:** By December 2025, construct additional, successful, and measurable community engagement opportunities.

*Indicators will be tracked on an online dashboard, available at [co.door.wi.gov/public-health](http://co.door.wi.gov/public-health)*

# Leadership Team

A HUGE thank you goes out to our community partners who served as the steering committee for our Community Health Improvement Plan (CHIP). Without their insights and dedication to our community, this work is not possible.

### Door County Health & Human Services

Joe Krebsbach, Eric Krawczyk, Shauna Blackledge, Allie McDonald, April Grosbeier, Jamie Cole

### Door County Medical Center

Erin Shortall, Abigail Delarwelle, Tanya Fischer (Dental Clinic)

### United Way of Door County

Amy Kohnle, Timmie Sinclair (AOD Coalition)

### Door County Economic Development Corp.

Michelle Lawrie

### Door County YMCA

Tess Johnson, Mary Claire McHugh, Rachel Stoehr

### UW-Madison Extension

Laura Apfelbeck (FoodWise), Paul Salm

### Lakeshore CAP

Sandi Soik

### Bellin Health

Missy Fleischman

### Destination Door County

Morgan Rusnak, Michelle Rasmusson

### Door County Housing Partnership/ Faith-Based Community

Pastor Jim Honig

### Law Enforcement

Lt. Kyle Veaser (Door County Sheriff's Office), Chief Clint Henry (Sturgeon Bay Police Dept.)

### Schools

Keith Nerby (Sturgeon Bay), Dave Desmond (Southern Door), Vinni Chomeau (Gibraltar)

### Community Members

Mary Ellen Smith

# About the CHIP

The Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) are state mandated functions of a local health department to be completed every five years.

The goal of the CHIP is to coordinate activities that positively contribute to the results we want for our community. Our CHA identified the health priorities of mental health, substance use, and healthy lifestyles. To most effectively improve these health issues, we need to address the root causes.

To maximize impact, we rely on alliances with community partners. In most cases, we are elevating their work already in process by increasing collaboration, and elevating outreach and engagement with the community.

## Contact Us



920-746-2234



[publichealth@co.door.wi.us](mailto:publichealth@co.door.wi.us)



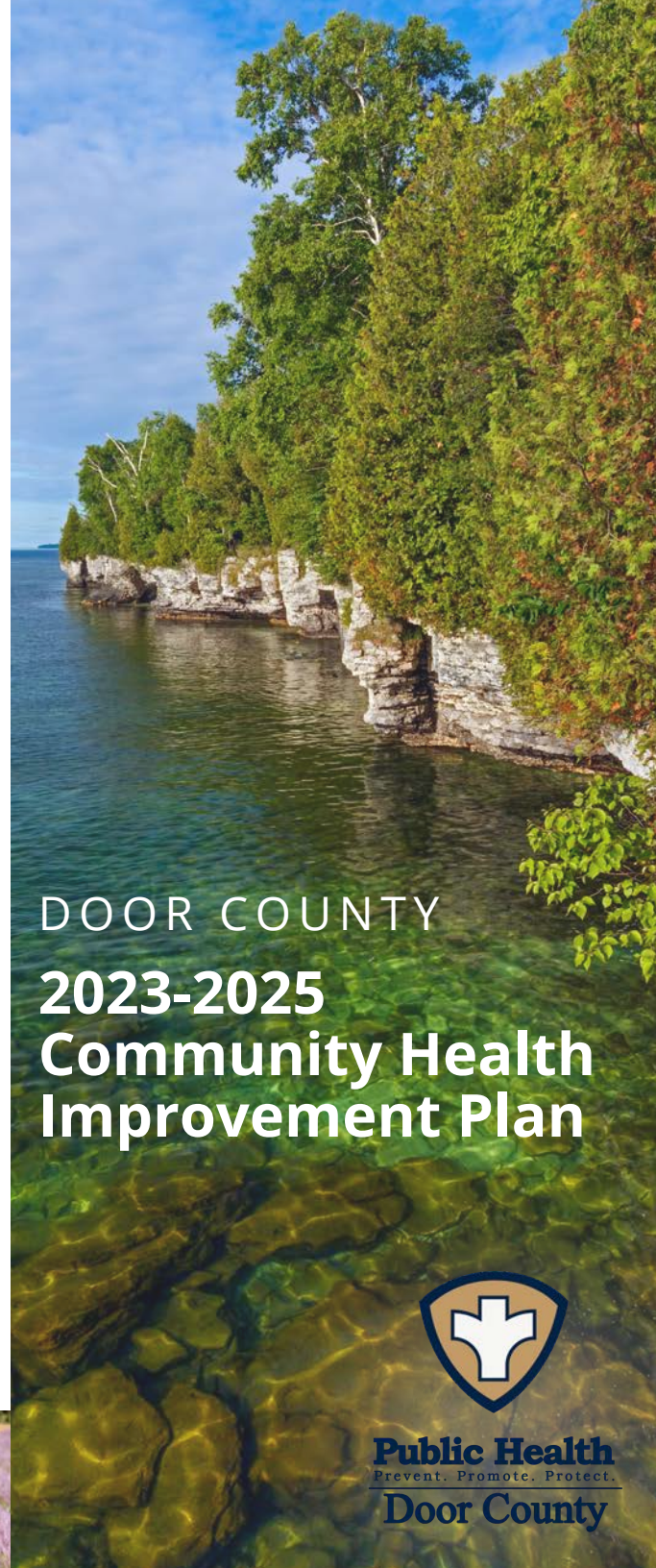
[co.door.wi.gov/public-health](http://co.door.wi.gov/public-health)



421 Nebraska Street  
Sturgeon Bay, WI 54235



Scan to view the completed Community Health Assessment



DOOR COUNTY

# 2023-2025 Community Health Improvement Plan



**Public Health**  
Prevent. Promote. Protect.  
**Door County**





## Goal 3: Improve mental health through social support networks

**Strategy 1:** Re-establish Door County as a NAMI chapter with more peer support group offerings.

**Strategy Lead:** Door County Mental Health Focus Group

**Strategy 2:** Provide families with information and tools to encourage digital health at all ages through Screenagers programming countywide and implementing all-ages, device-free community events.

**Strategy Lead:** United Way of Door County

**Strategy 3:** Streamline access to mental health resources and community offerings through the CredibleMind platform.

**Strategy Leads:** Door County Health & Human Services, Door County Medical Center

**Strategy 4:** Build a connected volunteer base through the newly established Volunteer Connections.

**Strategy Lead:** United Way of Door County

## Goal 4: Build an engaged and supportive sober community

**Strategy 1:** Ensure sobriety is normalized at community events by providing alcohol-free activities and spaces at public festivals and events.

**Strategy Lead:** Door County Alcohol & Other Drug (AOD) Coalition

**Strategy 2:** Expand offerings to provide sober socialization spaces and events that focus on health and community connections.

**Strategy Lead:** Door County YMCA

**Strategy 3:** Establish a sober-active community for those who are in recovery and their allies.

**Strategy Lead:** Door County Alcohol & Other Drug (AOD) Coalition



## Goal 1: Engage the local workforce in capacity-building efforts

**Strategy 1:** Increase access to resources for hospitality workforce, especially in the areas of mental health and financial stability education.

**Strategy Lead:** UW-Madison Extension

**Strategy 2:** Advance workforce and professional development by expanding opportunities to upskill in all industries and address underemployment.

**Strategy Lead:** Door County Economic Development Corporation

**Strategy 3:** Strengthen relationships and outreach to local industries; educate on available resources and benefits.

**Strategy Leads:** Door County Medical Center, Door County YMCA

## Goal 2: Unify equitable housing efforts for Door County

**Strategy 1:** Re-establish the Attainable Housing Committee.

**Strategy Lead:** Door County Economic Development Corporation

**Strategy 2:** Connect the community to existing and new resources for affordable housing, including an inventory of available units.

**Strategy Lead:** Door County Economic Development Corporation